

2015-2018 Eau Claire County CHIP

Executive Summary

The 2015-2018 Eau Claire County Community Health Improvement Plan details the recent comprehensive community health planning effort for Eau Claire Healthy Communities. Eau Claire Healthy Communities is a coalition that promotes the health of individuals, families and communities.



The community health planning effort includes two major phases: a community health assessment (CHA) and a community health improvement plan (CHIP).

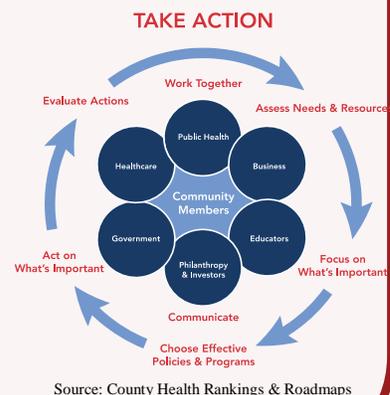
- Included is a summary of the community engagement methods and prioritization process for the 2015 Eau Claire County Community Health Assessment (CHA). Through this process, residents identified obesity, alcohol misuse, and mental health as top priorities. Existing Eau Claire Healthy Communities action teams adopted these priorities. Healthy Communities also committed to continue work through existing action teams that address Healthy Relationship Promotion and Oral Health Promotion.
- The CHIP also provides the community with a plan and goals for improving the health of Eau Claire County in the health priorities identified by Eau Claire Healthy Communities over the next three years. It reflects the collective work of many dedicated individuals and organizations who are working to improve health in our county for groups facing health disparities as well as the population as a whole.

Over the next 3 years, Healthy Communities’ Action Teams will continue implementation and evaluation of evidence-based practices in order to reach our goals. Efforts will be updated to align with community resources and needs as necessary. The CHA, CHIP and action team work plans are available at www.ehealthycommunities.org.

Community Health Improvement Plan Overview

Healthy Communities utilized the *County Health Ranking and Roadmaps Take Action Cycle* to guide the community health improvement process. This included:

- Review of key findings from the 2015 CHA-qualitative data from surveys, listening sessions and community health improvement events, as well as quantitative data from local, state and national indicators.
- Review of evidence-based practices through “What Works for Health” and additional resources.
- Identification of strategies based on evidence, community input, and community assets. Strategies were also chosen to align with state and national health plans.
- Consideration of populations with disparate health outcomes.
- Development of a detailed work plan to track progress and outcomes - available at www.ehealthycommunities.org.



Summary of 2015-2018 Community Health Improvement Plan Goals



High Risk Drinking Prevention Action Team

Works to create a positive change around the culture of drinking in our community.

Goal:

- Decrease high risk drinking.



Mental Health Action Team

Works to improve access to mental health services as well as focuses on children and youth mental health.

Goals:

- Decrease the annual death rate due to suicide and the number of hospitalizations due to self-inflicted injury.
- Promote the mental, social and emotional development of children and adolescents in Eau Claire County.



Chronic Disease Prevention Action Team

Works to prevent the onset of chronic disease by making the easy choice the healthy choice where people live, work and play.

Goals:

- Decrease the percentage of community members who are overweight or obese.
- Utilize the worksite wellness setting as an environment to impact health behaviors that may contribute to obesity and chronic disease.
- Increase the number of individuals connected to evidence-based programs to prevent or improve chronic conditions.
- Increase the percentage of healthy food purchases by community members.



Healthy Relationship Promotion Action Team

Works to promote healthy relationships to the youth of the community in order to create safer and healthier relationships for the future.

Goals:

- Increase community awareness of the elements of a healthy relationship.
- Provide education to adolescents about safe dating practices.



Oral Health Promotion Action Team

Works to increase community awareness about the importance of oral health care throughout an individual's life.

Goals:

- Increase community awareness about the importance of oral health.
- Increase community awareness about the benefits of water fluoridation.