



Fairfax Pool Banner Sponsorship Agreement

915 Menomonie St. Eau Claire, WI 54703 ◦ Phone: 715-839-5032 ◦ Fax: 715-839-1685 ◦ www.eauclairewi.gov

Contact Information

Business Name: _____
Address: _____ City: _____ State: _____ Zip: _____
Contact Person: _____ Phone Number: (____) _____ - _____
Email Address: _____

Payment

A minimum payment of first year must be submitted with this signed agreement.

Payable to: Fairfax Pool Mail to: 915 Menomonie Street, Eau Claire, WI 54703

Enclosed is payment for the first year. Please send an invoice annually for the term of this agreement.

Annual Sponsorship Pricing (3 year commitment):

- 1 Banner Space - \$400/year
- 2 Banner Spaces- \$700/year

Sponsor shall provide their banner(s) in accordance with the following:

- Banner should be 8'L x 3'H and material shall consist of 13 oz vinyl.
- Banner shall have 4 #2 brass or nickel grommets.
- Final design must be approved by Fairfax Pool management prior to manufacture of any sponsorship banners. (Jays Sign Service offers banners that fit the above specifications)

Sponsor shall receive:

- Exposure to 55,000 to 70,000 pool patrons in a 14 week season
- Advertising revenues support Pool Pass Scholarships for youth and families in need.

Terms

- Term of this agreement is 3 years
- Agreements are effective January 1st of each calendar year and may be prorated quarterly for first year based on date of commitment.
- Advertisement changes are the responsibility of the sponsor.
- Invoices are scheduled to be sent January 1st annually. Payments must be received by March 1st.
- Banners may be removed by Fairfax management for balances that are over 90 days past due.
- Refunds will not be issued for annual sponsorship or advertisement upon completion.
- Fairfax reserves the right to require modifications of, or refuse the design or layout of banner.
- Alcohol, tobacco, gambling, or sexually explicit advertising will not be accepted.
- Fairfax will take all reasonable and prudent steps to safeguard the banner from damage or defacement.
- Sponsor is responsible for replacement of banner if needed in the event of breakage or upon being deemed unsafe/hazardous
- Fairfax will install banners upon receipt of approved banners.
- Banners will be placed on the front fence sections of Fairfax Pool facing the parking lot unless another location is agreed upon by Fairfax management and the sponsor.
- Fairfax will remove banners at the end of each pool season and put into safe storage and upon completion of this agreement.
- Sponsors will be sent a renewal request form at the end of this agreement term. Sponsor shall have first option to renew for an additional term, subject to terms and conditions agreeable to both parties. Agreements will not be automatically renewed.

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The terms of this agreement as defined are understood. Failure of either party to fully perform its duties under the terms of this agreement shall constitute a breach. Upon breach, either party may terminate the agreement with ninety (90) days written notice. Upon termination, the advertisement(s) shall be removed by the City or authorized Hobbs agent.

Authorized Signature: _____

Date: _____

For Office Use Only

This agreement is effective as of ____/____/____; and terminates as of ____/____/____.

- Payment Received Amount \$ _____ Staff Initials: _____ Date: _____
- Reviewed design prior to installation Staff Initials: _____ Date: _____