

**CITY OF EAU CLAIRE
WATERWAYS AND PARKS COMMISSION**

June 27, 2018

Members Present: Joshua Miller, Tom Fiedler, Meredith Ball, Ron Doering, Susan McLeod, Megan Kremer, Jason Duba, Kate Beaton, Jenni Sterling, Andrew Werthmann, Kirk Dahl

Members Absent: None

Staff Present: Jeff Pippenger, Pat Ivory

The meeting was chaired by Joshua Miller in the North Conference Room and called to order at 7:00 p.m.

Minutes: The minutes of the April 25, 2018 meeting were approved as written. (There was no quorum for the May 23, 2018 meeting.)

New Commissioner: Kirk Dahl was welcomed to the Commission.

Business Agenda.

A. Recommendation on Sign Plan and Conditional Use Permits Pertaining to Signs and Building Illumination for the Pablo Performing Arts Center at 128 Graham Avenue. Pat Ivory provided an overview of a sign plan and conditional use permit application submitted by the Confluence Council, Inc. for the Pablo Performing Arts Center located at 128 Graham Avenue. The sign plan is a requirement of the site plan for the building. The conditional use permits pertain to two signs that would exceed 100 square feet in size and building illumination and signs that would change in brightness and color over time. Pat noted that the review criteria for the conditional use permits were included in the staff report as well as the review criteria contained in the City's Greenway guidelines. A conditional use permit is also required for a proposed message center to be located on the east elevation of the building. Commission review of this sign is not required as it does not face the waterways or park areas.

Dan Clumpner and Julia Johnson, representing the applicants were present at the meeting and spoke in support of the sign plan and conditional use permits. They noted that the lighting would be displayed similar to the decorative lighting on the Phoenix Park Bridge and would be controlled by the same controller used for the bridge. Lighting of the Grand Avenue Bridge and new Haymarket Plaza Bridge would also be controlled together. In response to a question relating to the brightness of the building and sign lighting and possible light pollution, they noted that the lighting would be subdued, like the Phoenix Park Bridge and would not include any flashing displays.

ACTION TAKEN: Jason Duba moved to recommend approval of the sign plan and conditional use permits. Jenni Sterling seconded the motion. All votes were in favor. Motion carried.

Other Items.

-The Commission reviewed the special events listing and Director's Report. A question was asked about the low tree canopy along the river at Owen Park and the limited visibility of the river. Jeff Pippenger noted that staff has opened several vistas along the riverfront and continue to try to improve the views of the water not only from Owen Park, but the City's other waterfront open space areas. This is undertaken when time allows from the other projects. It was also noted that the Commission would be meeting at the Central Maintenance Facility starting in August.

-It was noted that this would be Jason Duba's last meeting with the Commission as he is moving from Eau Claire. The Commission presented him with a certificate of appreciation for his service on the Commission.

The meeting was adjourned at 8:07 p.m. and a photo was taken of the Commission.

A handwritten signature in black ink that reads "Susan McLeod". The signature is written in a cursive style with a large, prominent "S" at the beginning.

Submitted by,
Susan McLeod, Secretary