

## ALCOHOL MISUSE

**HEALTH PRIORITY** | **#3**

**Defined as:** Underage alcohol consumption, consumption during pregnancy, binge drinking (4+ drinks per occasion for women, 5+ drinks per occasion for men), and heavy drinking (1+ drinks per daily average for women, 2+ drinks per men on daily average)

### LOCAL DATA

Percent of driving deaths with alcohol involvement<sup>1</sup>



**31%** Eau Claire County  
**30%** U.S.

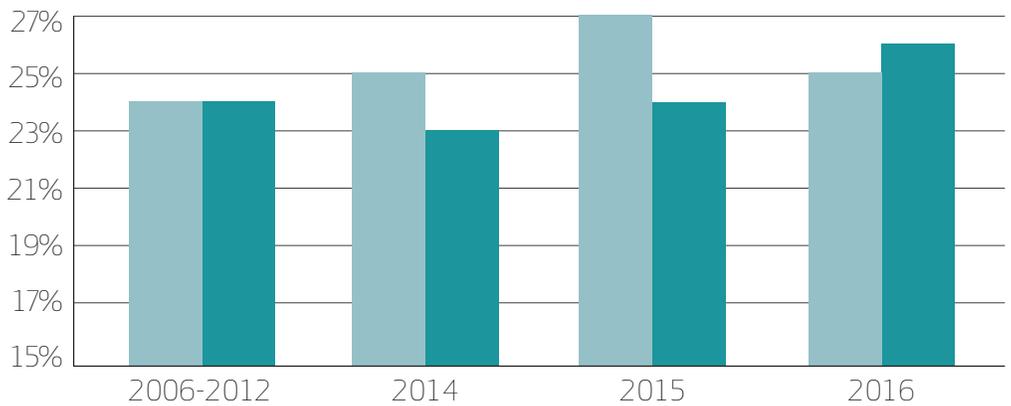
High school students that reported consuming at least one drink in the past 30 days<sup>2</sup>



**18%** Eau Claire County  
**33%** Wisconsin

Adults that reported engaging in excessive (binge or heavy) drinking<sup>3</sup>

■ Eau Claire County  
■ Wisconsin



Liver Cirrhosis or liver damage is the results of “heavy” drinking over a lengthy time period. Wisconsin reported 354 deaths from Alcohol-Related Liver Cirrhosis and slightly rising (Wisconsin Epidemiological Profile on Alcohol and Other Drug Use, 2016).

### COMMUNITY HEALTH SURVEY<sup>4</sup>

Top reasons this is a problem in our community:

- Alcohol misuse is an accepted attitude or belief **72%**
- Alcohol is easily available in the community **59%**
- There are too few alcohol-free social activities **37%**

How serious is this health topic?

- Major problem..... **31%**
- Moderate problem..... **44%**
- Slight problem..... **20%**
- Not a problem..... **5%**

<sup>1</sup>2017 County Health Rankings (Fatality Analysis Reporting System, 2011-2015)  
<sup>2</sup>Eau Claire Pride Survey (2015)  
<sup>3</sup>2016 WI Epidemiological Profile on Alcohol & Other Drug Use (2012-2014)  
<sup>4</sup>2017 Eau Claire County Community Health Survey

## PRIORITY AREA: ALCOHOL MISUSE

**Definition:** Underage alcohol consumption, consumption during pregnancy, binge drinking (4+ drinks per occasion for women, 5+ drinks per occasion for men) and other high-risk drinking behaviors

### 2017 Community Health Survey:

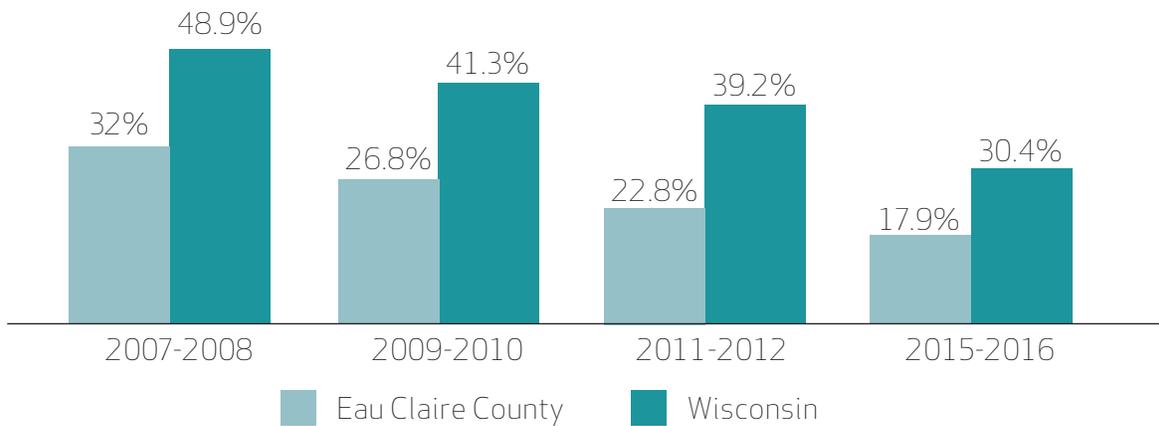
- › 75% feel alcohol misuse is a moderate or major problem in the community
- › 72% believe alcohol misuse is an accepted attitude or belief
- › 59% say alcohol is easily available

### 2017 Profile for Eau Claire County:

- › Alcohol abuse as underlying or contributing cause of death to 18 residents in the county
- › 322 Alcohol-related hospitalizations with average charge \$10,244 per occurrence

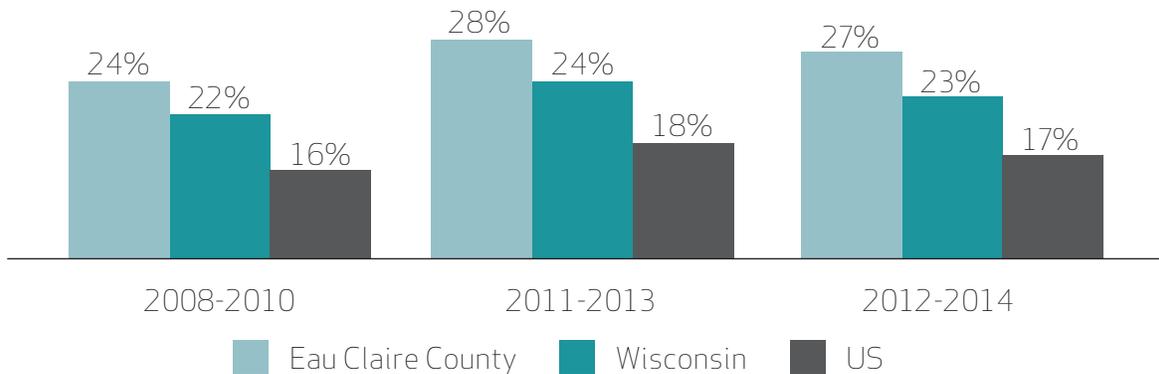
### Percentage of High School Students Reporting Monthly Use of Alcohol:

From 2001-2015, reported monthly alcohol use for high school students decreased by 20.3%



### Binge Drinking (age 18 and older):

From 2012-2014, binge drinking was 10% higher in Eau Claire County compared to the U.S.

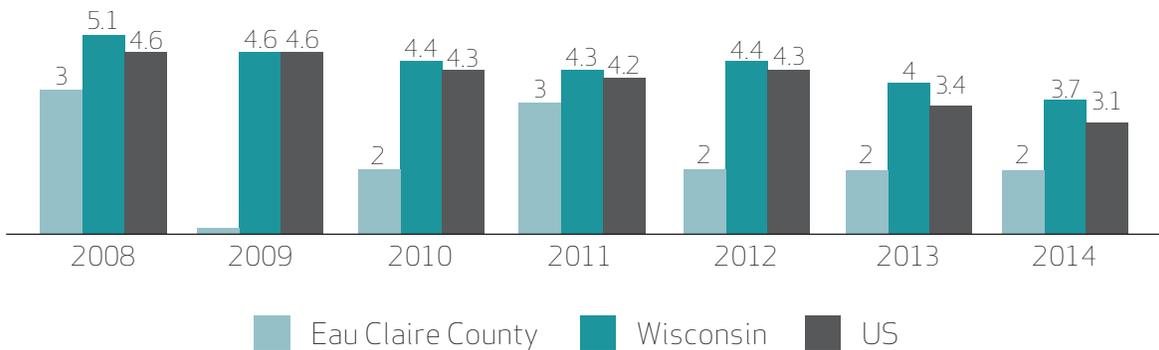


## 2015 Pride Survey

- › The average age of first alcohol use for Eau Claire County high school students is 13.3 years
- › 52.7% of Eau Claire County high school students reported fairly easy/very easy to get alcohol

### Alcohol-Related Motor Vehicle Deaths, per 100,000:

42% of traffic fatalities in Wisconsin (2014) were alcohol-related



51,251 deaths occurred in Wisconsin (2015), approximately 4% (or 2,008) were attributed to excessive alcohol use.

*Wisconsin Epidemiological Profile on Alcohol and Other Drug Use, 2016*

### Alcohol-related hospitalizations, per 100,000:

In 2014, Eau Claire County reported 1,021 alcohol-related hospitalizations. The county rate (977), per 100,000 population, is higher compared to the state rate (807).

