



# Active Aging Fitness Amenities at McDonough Park Advertising / Sponsorship Agreement

910 Forest St. Eau Claire, WI 54703 ◦ Phone: 715-839-5039 ◦ Fax: 715-839-1685 ◦ www.eauclairewi.gov

### Contact Information

Business Name: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Phone Number: (\_\_\_\_) \_\_\_\_ - \_\_\_\_\_  
Email Address: \_\_\_\_\_

### Donor Recognition

All contributions of \$10,000 or more will be recognized with a plaque naming the donor for one (1) of 12 pickleball courts for a five (5) year term. All gifts will also be acknowledged on the City's website and donors will be recognized at the completion of the project.

### Pledge Information

Please accept this pledge for:  Pickleball Court plaque as described above  
 Other Fitness Amenities

I (we) plan to make a one-time sponsorship of \$ \_\_\_\_\_

I (we) pledge a total of: \$ \_\_\_\_\_ in support of the Active Aging Fitness Amenities at McDonough Park and wish to disburse the sponsorship dollars as indicated below. (Please specify the amount per year)

Year 1 – \$ \_\_\_\_\_  
Year 2 – \$ \_\_\_\_\_  
Year 3 – \$ \_\_\_\_\_  
Year 4 - \$ \_\_\_\_\_  
Year 5 - \$ \_\_\_\_\_

Please print your name/logo as you would like it to appear on recognitions and/or publications. (Logos can be emailed to rose.adams@eauclairewi.gov).

I would like my gift to be anonymous

\$ \_\_\_\_\_ Total Enclosed

Please send an invoice (invoices for multiple year pledges will be sent in December prior to the start of each pledge year.)

OVER →

Make checks payable to: Community Parks Association

Return this form and check to: City of Eau Claire  
Community Services Department  
Attn: Business Analyst  
910 Forest Street  
Eau Claire WI 54703

**Terms**

- Advertising/donations are tax deductible to the extent allowed by law. Questions regarding contributions should be referred to your tax advisor.
- The City of Eau Claire Parks Division will order and approve all signage at the Active Aging Fitness Park at McDonough.
- Advertising/sponsorship signage may be removed by City of Eau Claire Parks Division management for balances that are over 90 days past due.
- Refunds will not be issued for annual advertising/sponsorship upon completion or upon payment for the next advertising year.
- Sponsor is responsible for replacement of signage in the event of breakage, damage, or defacement.
- City of Eau Claire Parks Division will remove signage upon expiration or termination of this agreement unless renewed prior to the contract end date. Sponsor will receive the first right to renew pledge and retain plaque naming the donor.
- Commercial advertising placed on City property may not be sponsored by and does not necessarily reflect the views of the City of Eau Claire. The City reserves the right to deny any advertising.

The terms of this agreement as defined are understood. Failure of either party to fully perform its duties under the terms of this agreement shall constitute a breach. Upon breach, either party may terminate the agreement with ninety (90) days written notice. Upon termination, the advertisement(s) may be removed by the City or authorized agent.

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**For Office Use Only**

This agreement is effective as of \_\_\_\_/\_\_\_\_/\_\_\_\_; and terminates as of \_\_\_\_/\_\_\_\_/\_\_\_\_.

- Payment Received Amount \$\_\_\_\_\_ Staff Initials:\_\_\_\_\_ Date:\_\_\_\_\_
- Reviewed design prior to installation Staff Initials:\_\_\_\_\_ Date:\_\_\_\_\_