



## CHECKLIST FOR TEMPORARY BEER/WINE “PICNIC” LICENSE APPLICATIONS

- Temporary Class “B”/ “Class B” Retailer’s License Application** filed with the Licensing Specialist at City Hall.

**See application deadlines on reverse side.**

- Name of organization on beer application must be the same as name registered with the Department of Revenue. If unsure check website: [www.wdfi.org](http://www.wdfi.org)

- \$10 fee per event must be paid at the time of filing the application.** Please make checks payable to *City of Eau Claire*, credit cards are also accepted.

- Attend License Review Committee Meeting** for all first time events, or if changes have been made to an annual event.

- Date of meeting: \_\_\_/\_\_\_/\_\_\_ at 10:00 a.m. at City Hall, 203 S. Farwell St., Eau Claire 54701

**Date/Time subject to change. City Attorney’s office will mail the contact person confirmation of this meeting.**

- Date of City Council meeting:** \_\_\_/\_\_\_/\_\_\_ at 4:00 p.m.  
in City Council Chambers, City Hall, 203 S. Farwell St., Eau Claire 54701

- Is this event co-sponsored by another organization(s)? If yes, provide information listed below.

### CO-SPONSORED EVENTS:

- All agreements, formal or informal, between the organization requesting a temporary beer/wine license and the co-sponsoring businesses and organizations. If you do not have written documentation, please explain the agreement(s) in a letter addressed to the Licensing Specialist.
- Evidence of the financial relationship between your organization and the co-sponsoring businesses or organizations.
  - Order forms, receipts, canceled checks, deposit slips.

### ALL EVENT APPLICATIONS MUST INCLUDE:

- Site plan that shows:
  - Dimensions of area where beer/wine is sold and consumed
  - Brief description (letter) of your event
  - Placement of fences and tents
  - Type and placement of cooking equipment
  - Placement and projection of sound equipment
  - Emergency exits
  - Area where beer or wine is sold.
- Copies of advertisements, tickets and other promotional materials for the event.

Questions: Email- [licensing@eauclairewi.gov](mailto:licensing@eauclairewi.gov)  
Phone – 715-839-4923

Please make an appointment to turn in your completed application, or you may mail materials to:

Licensing, City of Eau Claire  
PO Box 909  
203 S. Farwell St.  
Eau Claire, WI 54702-0909

**See reverse for application deadlines**

# 2020

## APPLICATION DEADLINES

License may be issued the day following Council Meeting if all other requirements have been met

<b>Council Meeting</b>	<b>Application Deadline By NOON</b>	<b>License Review Date 10:00 am</b>
January 14, 2020	December 30, 2019	January 7, 2020
January 28, 2020	January 13, 2020	January 21, 2020
February 11, 2020	January 27, 2020	February 4, 2020
February 25, 2020	February 10, 2020	February 18, 2020
March 10, 2020	February 24, 2020	March 3, 2020
March 24, 2020	March 9, 2020	March 17, 2020
April 14, 2020	March 30, 2020	April 7, 2020
April 28, 2020	April 13, 2020	April 21, 2020
May 12, 2020	April 27, 2020	May 5, 2020
May 26, 2020	May 11, 2020	May 19, 2020
June 9, 2020	May 25, 2020	June 2, 2020
June 23, 2020	June 8, 2020	June 16, 2020
July 14, 2020	June 29, 2020	July 7, 2020
July 28, 2020	July 13, 2020	July 21, 2020
August 11, 2020	July 27, 2020	August 4, 2020
August 25, 2020	August 10, 2020	August 18, 2020
September 8, 2020	August 24, 2020	September 1, 2020
September 22, 2020	September 7, 2020	September 15, 2020
October 13, 2020	September 28, 2020	October 6, 2020
October 27, 2020	October 12, 2020	October 20, 2020
November 10, 2020	October 26, 2020	November 3, 2020
November 24, 2020	November 9, 2020	November 17, 2020
December 8, 2020	November 23, 2020	December 1, 2020
December 22, 2020	December 7, 2020	December 15, 2020

### OFFICE USE ONLY

- \_\_\_\_\_ Materials copied to Attorney's Office
- \_\_\_\_\_ Copy of this form given to applicant.
- \_\_\_\_\_ Verify name and not-for-profit status of organization on Dept. of Financial Institution website.

# Application for Temporary Class "B" / "Class B" Retailer's License

See Additional Information on reverse side. Contact the municipal clerk if you have questions.

FEE \$ 10.00

Application Date: \_\_\_\_\_

Town  Village  City of EAU CLAIRE

County of EAU CLAIRE

The named organization applies for: (check appropriate box(es).)

<sup>1119</sup>  A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s. 125.26(6), Wis. Stats.

<sup>1122</sup>  A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

at the premises described below during a special event beginning \_\_\_\_\_ and ending \_\_\_\_\_ and agrees to comply with all laws, resolutions, ordinances and regulations (state, federal or local) affecting the sale of fermented malt beverages and/or wine if the license is granted.

## 1. Organization (check appropriate box) →

- Bona fide Club  Church  Lodge/Society  
 Veteran's Organization  Fair Association or Agricultural Society  
 Chamber of Commerce or similar Civic or Trade Organization organized under ch. 181, Wis. Stats.

(a) Name \_\_\_\_\_

(b) Address \_\_\_\_\_  
(Street)  Town  Village  City

(c) Date organized \_\_\_\_\_

(d) If corporation, give date of incorporation \_\_\_\_\_

(e) If the named organization is not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats., check this box:

(f) Names and addresses of all officers:

President \_\_\_\_\_

Vice President \_\_\_\_\_

Secretary \_\_\_\_\_

Treasurer \_\_\_\_\_

(g) Name and address of manager or person in charge of affair: \_\_\_\_\_

## 2. Location of Premises Where Beer and/or Wine Will Be Sold, Served, Consumed, or Stored, and Areas Where Alcohol Beverage Records Will be Stored: (A site plan must be attached for all NEW or REVISED events)

(a) Street number \_\_\_\_\_

(b) Lot \_\_\_\_\_ Block \_\_\_\_\_

(c) Do premises occupy all or part of building? \_\_\_\_\_

(d) If part of building, describe fully all premises covered under this application, which floor or floors, or room or rooms, license is to cover: \_\_\_\_\_

## 3. Name of Event Is this a new event? YES NO If NO, date of last event? \_\_\_\_\_

(a) List name of the event \_\_\_\_\_

(b) Dates of event \_\_\_\_\_

## DECLARATION

An officer of the organization, declares under penalties of law that the information provided in this application is true and correct to the best of his/her knowledge and belief. Any person who knowingly provides materially false information in an application for a license may be required to forfeit not more than \$1,000.

Officer \_\_\_\_\_  
(Signature / Date)

\_\_\_\_\_  
(Name of Organization)

Date Filed with Clerk \_\_\_\_\_

Date Reported to Council or Board \_\_\_\_\_

Date Granted by Council \_\_\_\_\_

License No. \_\_\_\_\_

## Additional Information

**May be Granted and Issued only to** (secs. 125.26(6), and 125.51(10), Wis. Stats.):

- (1) Bona fide clubs.
- (2) State, county, or local fair associations, or agricultural societies.
- (3) Churches, lodges, or societies that have been in existence for at least 6 months prior to the date of application.
- (4) Posts of veterans organizations.
- (5) Chambers of commerce or similar civic or trade organizations organized under ch. 181, Wis. Stats.

### Application:

- (1) Filing: In writing, for each event, on Form AT-315.
- (2) The local licensing authority may act on application or authorize an official or body of the municipality to issue the license. (secs. 125.26(1) and 125.51(10), Wis. Stats.)
- (3) The written application shall be filed with the clerk of the municipality in which premises are located:
  - Class "B" (Beer):
    - a. The governing body shall establish any waiting period before granting of a license for events lasting less than 4 days (sec. 125.04(3)(f), Wis. Stats.)
    - b. At least 15 days prior to the granting of the license for events lasting 4 or more days.
  - "Class B" (Wine):

The application shall be filed with the clerk of the local municipality in which the event will be held at least 15 days prior to the granting of the license.
- (4) Seller's Permit: (sec. 77.54 (7m), Wis. Stats.), provides an exemption from Wisconsin sales and use taxes relating to certain sales by a nonprofit organization. Check the box if your organization qualifies for the exemption and therefore is not required to hold a seller's permit.
- (5) Publication: Not required. (sec. 125.04(3)(g), Wis. Stats.)

**Fee:** Determined by the municipality, but may not exceed \$10. (Exception: No additional fee may be charged if organization is applying for both a Temporary Class "B" and a Temporary "Class B" license for the same event.) (secs. 125.26(6) and 125.51(10), Wis. Stats.)

**Duration:** The day, or consecutive days, that the specified event is in progress. A municipality may issue up to 20 licenses to the same licensee for a single event, if each license is issued for the same date and time. (sec. 125.51(10)(b), Wis. Stats.)

### Restrictions:

- (1) License may not be issued to individuals. (secs. 125.02 (14), 125.26(6), 125.51(10), Wis. Stats.)
- (2) Licenses to organizations, other than ex-servicemen's organizations, can be issued only for a picnic or similar gathering. (secs. 125.26(6) and 125.51(10), Wis. Stats.)
- (3) License may cover either a specified area or the entire picnic grounds. (secs. 125.26(6) and 125.51(10), Wis. Stats.)
- (4) License issued to a county or district fair must cover the entire fairgrounds (secs. 125.26(6) and 125.51(10), Wis. Stats.)
- (5) No license to clubs having any indebtedness to any wholesaler for more than 15 days for beer (sec. 125.33(7), Wis. Stats.) and 30 days for wine (s. 125.69(4)(b), Wis. Stats.)
- (6) Licensed operator(s) must be present at all times (secs. 125.17, 125.26(6), 125.32(2) - Beer; 125.17, 125.51(10), 125.68(2) - Wine; Wis. Stats.)
- (7) The licensed club, club members, or any other persons are not permitted to possess intoxicating liquor on licensed premises on the Temporary Class "B"/"Class B" licensed picnic area. (sec. 125.32(6), Wis. Stats.)
- (8) Not more than 2 wine licenses may be issued to any club, county or local fair association, agricultural association, church, lodge, society, chamber of commerce or similar civic or trade organization or veterans' post in any 12 month period. A municipality may issue up to 20 wine licenses to the same licensee if: 1) each license is issued for the same date and times, 2) the licensee is the sponsor of an event held at multiple locations within the municipality on this date and at these times, 3) an admission fee is charged for participation in the event and no additional fee is charged for service of alcohol beverages at the event, and 4) within the immediately preceding 12-month period, the municipality has issued these multiple licenses for fewer than 2 events. In addition, each event for which multiple licenses are issued shall count as one license toward the 2-license limit. (sec. 125.51(10), Wis. Stats.)
- (9) Licensed organizations must purchase their alcohol beverages only from permitted Wisconsin wholesalers, breweries and brewpubs. (secs. 125.33(6), and 125.69(6), Wis. Stats.)