

# City of Eau Claire

## PARKS, RECREATION AND FORESTRY DEPARTMENT

*2013  
Annual  
Report*



# Parks, Recreation and Forestry Department

## *Vision Statement*

*Contribute to making Eau Claire a vibrant and healthy community.*

## *Mission Statement*

*To provide exceptional park, recreation and forestry services that will enrich our citizens and visitors.*

## *Core Values*

*Accountability...To maintain open relationships with the community.*

*Responsive...To provide for the needs of others.*

*Ingenuity...To be innovative and creative.*

*Professionalism...To be qualified and prepared to work.*

*Honesty...To be open and transparent.*

*Health...To provide quality opportunities for physical fitness and activity.*

*Environmentalism...To provide healthy spaces and places.*

*Security...To enforce rules fairly and consistently.*

*Safety...To minimize accidents.*

*Explorative...To learn new ways to enhance services.*

**2013 Annual Report**  
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## PARKS AND RECREATION DEPARTMENT

**Recreation Division: (715) 839-5032**  
**915 Menomonie St, Eau Claire, WI 54703**  
**Parks and Forestry Division: (715) 839-5039**  
**Cemeteries: (715) 839-5039**  
**1040 Forest St, Eau Claire WI 54701**  
**[www.eauclairewi.gov/pr](http://www.eauclairewi.gov/pr)**

April 1, 2014

The City of Eau Claire Parks, Recreation and Forestry Department is proud to present the Department's 2013 Annual Report. This report is designed to provide a short synopsis of the myriad of programs and services we offer and the facilities we maintain. The individuals mentioned in this report, along with thousands of volunteers, have endeavored to provide high quality programs, services and facilities.

In 2013 the Eau Claire Parks, Recreation and Forestry Department received Accreditation with the National Recreation and Park Association. This mark of distinction, held by only 119 agencies across the country, identifies our department as achieving the overall quality of operation, management and service to the community.

Even though less resources are available to local government each year, operational changes and efficiencies have been implemented so that we can continue to make quality parks, recreation and forestry services available to the community.

We invite you to become involved in your community parks by registering for a recreation program, visiting a local park, participating in a park master planning process or serving a term on the Waterways and Parks Commission.

We thank you for your support of parks, recreation and forestry in Eau Claire.

Sincerely,

Phil Fieber, CPRP

Cc: Waterways and Parks Commission members  
City Council  
City Manager  
City Department Heads

\_\_\_\_\_ **Live Life Better** \_\_\_\_\_

# *Parks, Recreation, Forestry and Cemetery Staff*



## **CITY COUNCIL**

- Kerry Kincaid City Council-President
  - Dave Duax City Council-Vice President (District 1)
  - Eric Larsen At Large
  - Monica Lewis At Large
  - Catherine Emmanuelle At Large
  - David Strobel At Large
  - Michael Xiong At Large
  - David Klinkhammer District #2
  - Kathy Mitchell District #3
  - Bob Von Haden District #4
  - Andrew Werthmann District #5
- 

## **WATERWAYS AND PARKS COMMISSION**

- Bob Schraufnagel Chairman
- Roxie Owens Vice-Chair
- Jon Case Secretary
- Jeff Guettinger
- Leon Salander
- Jason Rathbun
- Gene Johnson
- Diane Paulsrud
- Steve Duffenbach
- Thomas Fiedler
  
- Bob Von Haden Council Rep
- Andrew Werthmann Council Rep
- Phil Fieber Rep, Parks and Recreation Department
- Pat Ivory Rep, Planning and Development Department

## **Parks, Recreation, and Forestry Department 2013 Director's Annual Report**

Half Moon Lake Task Force Implementation Committee: The most recent meeting was held August 29, 2013. Bill James reported to the group that treatments appear to be very successful according to his study.

Northwood's/Express Baseball: Summaries:

Year	Avg Game	Total Season Attendance
2005	1,600	51,200
2006	2,205	68,360
2007	2,133	72,529
2008	1,667	55,000
2009	1,996	67,861 (33 regular season plus one playoff)
2010	2,162	80,002 (34 regular season plus 2 playoffs and 1- All Star game)
2011	2,135	70,444 (36 games)
2012	2,069	70,355 (34 dates)
2013	1,978	71,215 (36 dates)

Department Safety Committee: The last monthly meeting was held November 20, 2013, with a presentation to both Parks and Public Works crews.

Special Events: The Special Events Committee continues to work with all the groups that conduct events within city parks and meets at least monthly. Park and Special Events Standards have been compiled and were communicated to the community. These standards clarify appropriate uses for our parks and should assist special event organizers. The Department has already coordinated 103 special events in 2013, up from 81 in 2011 and 93 in 2012.

Baseball History/Memorabilia Committee: The committee decided to not host a banquet in 2014. No current or former Milwaukee Brewers were interested in speaking. Looks like we should become Twins fans?

Amazing Eau Claire Clean-up: The event was scheduled to be held on April 20, 2013, but was been canceled but to poor weather. Groups will however complete their projects at their convenience.

Dog Park Project: A paved parking lot, with storm water management, was paved and stripped to hold approximately 34 vehicles. The small dog area was completed in December 2012. A meeting to discuss expanding the dog park by .2 acres was held at Hobbs on August 21, 2013 at 5 PM. The parking lot will receive a light and surround for the porta john yet this fall.

Skate Plaza: The skate plaza was completed on July 26, 2013. There have been minimal incidents for noise, late night use and graffiti.

Rod and Gun Park: Park Renovation: A final master plan was adopted by the City Council in February 2008. The plans will be added to the City Five Year Park and Open Space Master Plan document. Grant applications, donations and CIP budgeting can now continue. We recently received an \$82,500 WI DNR Stewardship Grant for the cause.

### Carson Park Maintenance Building

The building was completed in Fall 2010. A road to the lower storage area/yard was paved in July 2013.

### Emerald Ash Borer

The EAB has been discovered in three Wisconsin counties – Ozaukee, Washington and now Vernon (near La Crosse) County, as well as St Paul, MN. Our Forestry Division has implemented its plan for addressing disease containment, pre-emptive ash tree removal and replacement for city boulevard and park ash trees. The new 2010 Urban Forestry Management Plan is complete and was accepted by the City Council in November 2010. A specific EAB Plan was presented to City Council in January of 2011. Pre-emptive removal has been very successful in the Randall Park neighborhood.

### Cemetery Operations

Water service at both cemeteries was reduced to single service locations for 2008. For 2009, two additional hydrants were located at each cemetery for a total of three at each site, in 2009. FYI – the City discontinued watering grass in the cemeteries in 1996. The City now hosts a website that provides info to the public on persons buried at our cemeteries. Visit [www.eauclairewi.gov/cemeteries](http://www.eauclairewi.gov/cemeteries) to obtain more info. The Landmarks Commission desires to list both cemetery chapels on the local historic register and will begin that process this year.

### Half Moon Lake

The fourth herbicide treatment was applied on Wednesday April 11, 2012. The lake is currently experiencing an algal bloom as a result of the May 24 storm and the uprooted plants in the lake as well as from groundwater from Owen Park that has high levels of phosphorus this year. We may need to treat the makeup water with alum between Owen Park and the Lake and we will continue to harvest the weeds that were uprooted during the storm. Bill James and WIDNR decided to go with a whole lake treatment on May 15, 2013. Weather was great and the application went well. The Department completed a grant application for treatments in 2014 and 2015. The lake is responding favorably to the herbicide and alum treatment according to Bill James. Some setbacks like the May 2012 storm and increased phosphorus in the makeup water provide new facets to solving the problem. A major setback has been the increased presence of nuisance geese at the beach and at Braun's Bay. The beach has been closed to swimming several times this summer because of the geese waste. Riverview is also a geese problem area that limits human use of these recreation facilities. We are working to correct the problem with the City County Health Department and with the WIDNR and US Fish and Wildlife Service. We have initiated a green buffer in Riverview and are documenting our efforts to chase geese from the sites.

Friends of Eau Claire Parks, Recreation and Forestry: The Community Parks Association, Inc. has expanded its scope from park facilities and park acquisitions to now include recreation and park programs, which addresses the needs of the Recreation Division. The group is looking for fundraisers to defray administrative costs such as the annual cost of bonding and an audit. The CPA voted to charge a service charge of 3% beginning January 1, 2010 for all funds received. They have implemented a friends/membership type program called "Beyond the Playground".

<u>Facility Use</u>	<u>2012</u>	<u>2013</u>
Pavilion Rentals	883 Dates	841 Dates
Neighborhood Shelters	141 Dates	132 Dates
Football Stadium	920 Hours Utilized	1,021 Hours Utilized
Baseball Stadium	140 Games Played	104 Games Played
Hobbs/Gelein Field	1,348.50 Hours Utilized	1,525 Hours Utilized
Soccer Park	6,687 Hours Utilized	7,445 Hours Utilized

County Farms Neighborhood Park: The project includes the construction of a pavilion, playground, parking lot, basketball court and a looped walking trail. Presently the site has been graded and seeded. The playground and pavilion have been installed. The “green” (previous pavers) parking lot has been seeded. The lights and picnic tables are installed. The pavilion serving counter was constructed in May 2010. The basketball court and trails were paved on August 1.

WI-DNR Grants: The Department received a 2014 Grant for acquiring the UP Railroad spur (double bridge to Roosevelt School) and a grant for trail maintenance.

Pest Management Program: We have discontinued using 2,4-D products and started using more environmentally friendly products. Staff feels herbicides are necessary on high use and sloped turf areas and in areas where the public demands weed-free cemeteries. Information on the Department Pest Management Program is available on the Parks Department website.

Wildlife Nuisance: The City has been ordered by the City County Health Department to clean up the Riverview Park geese waste or close public access to the park. We will obtain permits to mitigate the geese, starting with the use of noise, dogs, oiling eggs and eventually goose harvesting. Geese feces have forced the closing of Half Moon Lake beach twice during the summer of 2013 already. We have invited the US Department of Fish and Wildlife to conduct a public hearing on December 18, 2013, on conducting a goose round up in Riverview and Half Moon Lake.

Football Stadium Renovation: The Department has hired a forensic engineer to determine the feasibility of renovating the existing football stadium to be reconfigured to accommodate all 4,000 seats on the press box side of the stadium to eliminate the need to move bleachers back and forth from the baseball stadium. The baseball could then be renovated with permanent grandstand seating. The engineer conducted studies on the concrete beams to verify depth and re-bar existence. We should have a report, with construction estimates, in 2013. Preliminary cost estimates are in the \$4.0M range.

Baseball Stadium Renovation: Bill Anderson has been hired to design permanent grandstands to replace the temporary bleachers. We will look at seating capacity remaining the same, but look at expansion of restrooms and concessions stands. Preliminary cost estimates are in the \$3.0M range.

Soccer Park Sign: The soccer park entrance sign is being designed by Cedar Corp. per the park signage master plan. We have been notified by the youth soccer clubs that they have \$10,000 available to put toward the sign project. The sign is complete as of November 15, 2013.

Recreation Division Programs: A detailed annual report of 2012 Recreation Division activities is available for review [www.eauclairewi.gov/pr](http://www.eauclairewi.gov/pr)

Hobbs Ice : Hobbs Ice Center continues to expand its offerings to both ice skating and dry floor events. In 2011 we added another High School Hockey Program. The Hobbs Ice Center hosted eight Dry Floor Events, and organized three holiday skating events for the public. Three new locker rooms were constructed in the Akervik Rink, and in a cooperative effort with Eau Claire Youth Hockey and the UWEC Hockey programs, a fitness room was constructed and furnished. Hobbs is in the process of hiring a new Ice Arena Manager, as Stu Taylor resigned his position.

	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>
Hours Rented	4,339	4,264	4,699	5,308
Dry Floor Events	2	6	8	8

### Fairfax Pool

Substantial completion of the Fairfax renovation project occurred on May 30 of this year and Fairfax Pool opened to the public on May 31. The new mechanical building and renovated bath house operated quite nicely this past season. The water was very blue courtesy of all of the new filters and mechanical equipment and customers were excited about the new amenities such as sundeck, front desk/registration area, family changing rooms and water basketball hoops. A few punch list items remained into the fall but were ultimately addressed by the contractors. The project will be officially closed out in early December of 2013.

	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>
Fairfax Pool Season Attendance	60,070	64,189	67,051	62,053

### Recreation Programs-Fall/Winter:

		<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>
Water Aerobics	A	247	148	159
Lifeguard Training/WSI	Y	47	25	24
Learn to Swim	Y	602	458	543
Lap Swim	A	736	NA	NA
Open Swim	NA	317	386	481
Adult Fitness	A	11	NA	NA
Dance	A	51	20	NA
Mini Mites Hockey	Y	68	75	66
Hoop Dreams	Y	75	84	71
Tumbling	Y	28	43	60
Hockey	A	120	105	120
Kickball	A	80	78	83
Softball Leagues	A	Na	86	95
Volleyball Competitive	A	464	342	323
Volleyball Open Gym	A	970	689	212
Volleyball Rec.	A	105	51	37
Basketball	Y	165	200	97
Flag Football	Y	330	405	395
Hockey	Y	185	179	147
Par-te-Rec	A	177	163	146
Outdoor Skating Rinks	YA	11,534	5,756	13,563
Totals		16,312	9,293	16,622

Recreation Programs-Summer:

		<u>2011</u>	<u>2012</u>	<u>2013</u>
Adapted/Individual Swim	Y	73	97	91
Lifeguard Training/WSI	Y	10	30	31
Learn to Swim	Y	2,004	1,845	1,853
Dance	A	12	7	0
Art	Y	457	402	402
Cooking	Y	64	54	47
Golf	Y	142	142	167
Kubb	Y	NA	29	18
Outdoor Adventure	Y	104	124	201
River City Adventures	Y	NA	NA	199
Running Club	Y	45	40	40
Sailing	Y	12	12	0
Soccer Instructional	Y	78	90	90
T-ball Instructional	Y	88	74	45
Tennis	Y	361	335	276
Tumbling	Y	175	176	150
Kickball	A	85	116	107
Officials Training	A	16	0	0
Run, Row, Ride	A	40	49	52
Softball Leagues	A	1,262	1,285	990
Baseball	Y	183	132	90
Sand Lot Sports	Y	220	228	158
Soccer	Y	405	374	374
T-Ball League	Y	96	79	75
Par-te-Rec Summer	A	71	60	56
Camp Summertime	Y	31	38	34
Playground Program	Y	<u>4,450</u>	<u>1,870</u>	<u>756</u>
Totals		10,484	7,681	6,302

Owen Park Restoration Plan: The City Council approved plan was submitted to the WIDNR for approval and was accepted on October 18, 2012. Trees were removed beginning November 5 and was completed November 13. Some soil removal began on Tuesday, November 13 and was substantially completed in mid-December. Grass, trees and trails will be installed in spring 2013. Additional trees will be planted in spring 2014.

Accreditation: Accreditation was awarded to the department in October 2013 in Houston, TX

National Gold Medal Application: The Department applied for the National Recreation and Parks Association Gold Medal, recognizing park and recreation excellence, for 2013. We were informed that we were not selected as a finalist for 2013. We will apply again in 2014.

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# *Cemeteries Division Report*

Forest Hill Cemetery

Lakeview Cemetery



# CEMETERIES

The City owns and operates two public cemeteries, Forest Hill and Lakeview each 40 acres in size.

## Operating Budget

	2009	2010	2011	2012	2013
Revenues	\$156,346	\$175,249	\$165,791	\$437,787	\$153,904
Expenses	\$402,297	\$394,866	\$375,150	\$366,912	\$355,676
<b>Net</b>	<b>(\$245,951)</b>	<b>(\$219,617)</b>	<b>(\$209,359)</b>	<b>\$70,875</b>	<b>(\$201,772)</b>

## Staff Positions

	2009	2010	2011	2012	2013
Total Full Time Staff	2.0	1.5	1.5	1.5	1.5

## Cemetery Service Activity

### Available Lots Jan 1

	2011	2012	2013
Lakeview	3,712	3,652	3,599
Forest Hill	2,245	2,207	2,164

### Lot Sales

	2011	2012	2013
Lakeview	60	60	53
Forest Hill	38	38	43

### Columbaria Sales

	2011	2012	2013
Lakeview	2	2	5
Forest Hill	2	2	1

### Reconveyance

	2011	2012	2013
Lakeview	3	7	6
Forest Hill	5	4	4



### Grave Openings/Closings Traditional

	2011	2012	2013
Lakeview	60	60	53
Forest Hill	38	38	43

### Cremains Opening/Closings

	2011	2012	2013
Lakeview	65	52	38
Forest Hill	51	29	53



### Disinterment

	2011	2012	2013
Lakeview	0	0	0
Forest Hill	0	0	0

### Marker Permits

	2011	2012	2013
Lakeview	65	48	53
Forest Hill	43	38	38

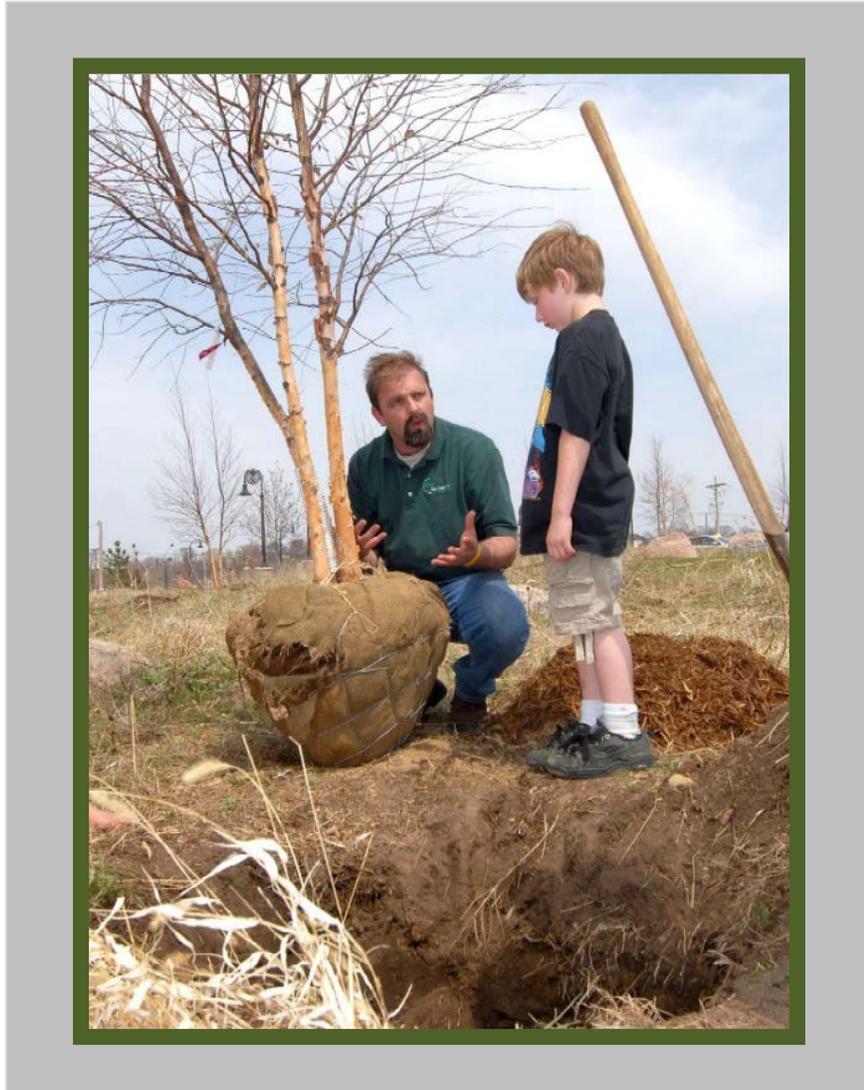
### Chapel Storage

	2011	2012	2013
Lakeview	0	0	0
Forest Hill	0	0	0

### 2013 Highlights

- Officially Accredited by NRPA CAPRA “Commission for Accreditation of Parks and Recreation Agencies” in October
- Approval of new columbarium to be installed in 2014
- New roof on the Lakeview Cemetery workshop building

# *Forestry Division Report*



# FORESTRY DIVISION

## Operating Budget

	2009	2010	2011	2012	2013
Expenses	\$507,681	\$497,628	\$514,268	\$603,691	\$524,310

## Staff Positions

	2009	2010	2011	2012	2013
Total Staff	4.5	5.0	5.0	5.0	5.0

## Boulevard Tree Rebate

	2010	2011	2012	2013
Number	43	58	54	51
Dollar Value	\$2,580	\$3,385	\$3,100	\$2,840

## Bow Hunting Permits

	2009	2010	2011	2012	2013
Properties	10	8	11	11	9
Permits Taken Out	20	17	22	22	24
Deer Kill	5	2	3	3	2

## 2013 Highlights

- Officially Accredited by NRPA CAPRA “Commission for Accreditation of Parks and Recreation Agencies” in October
- Reorganized the Forestry Department by assigning staff to park tree care or street tree care. This should maximize productivity and assist in handling future emerald ash borer issues.
- Completed preemptive ash removal initiative in the Planets neighborhood.
- Planted 37 experimental trees with assistance from the University of Wisconsin and McKay Nursery. If successful, these new cultivars will be mass produced to allow for more diversity in street tree choices.

# FORESTRY SERVICE ACTIVITY

## Trees in City Inventory – Estimate

	2009	2010	2011	2012	2013
Trees	42,000	40,000	35,000	32,641	32,300

## Trees Planted

	2009	2010	2011	2012	2013
Spring	84	271	236	519	360
Fall	165	56	295	252	172
Seedlings	400	600	0	0	2,000
TOTAL	649	927	531	771	2,532



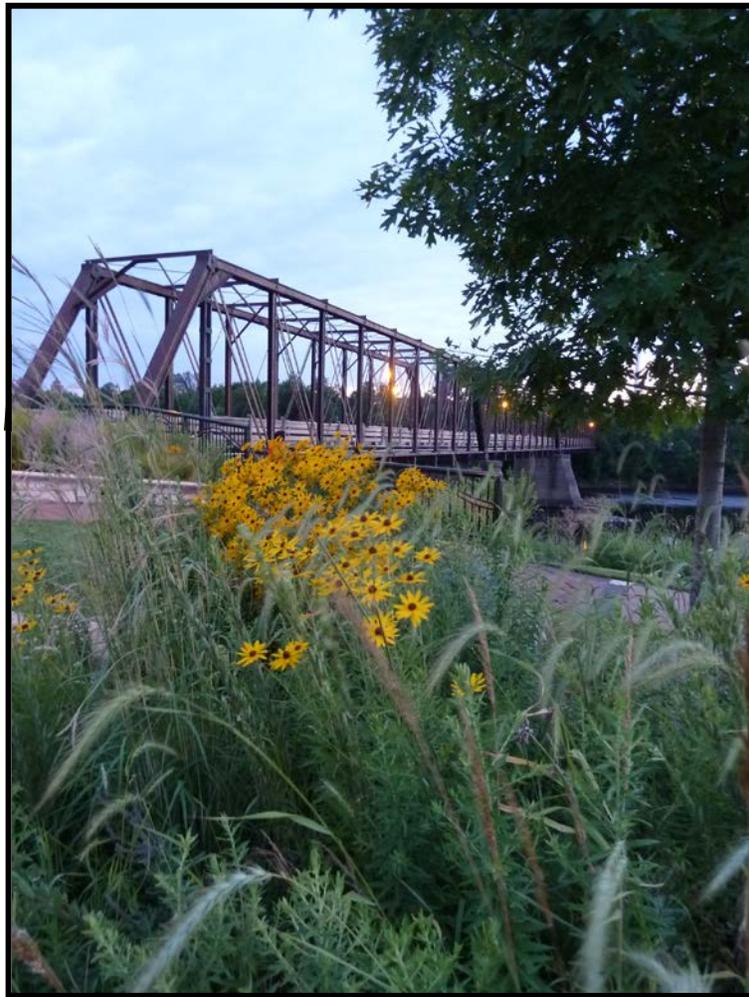
## Service Activity

	2009	2010	2011	2012	2013
Memorial Trees Planted	3	2	1	4	5
Tree/Stump Removals	229	167	300	185	208
Merry Mulch-trees mulched	5,100	4,875	3,600	4,250	4,500
Dutch Elm Disease Prevention	4	5	4	18	8
Oak Wilt Management - hours	64	52	60	38	42
Storm Clean Up - hours	55	273	277	3,055*	47
Trees Inventoried	3,450	640	531	771	532

\*Storm May 24, 2012

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# *Parks Maintenance Division Report*



# PARKS MAINTENANCE DIVISION

## Operating Budget

	2009	2010	2011	2012	2013
Expenses	\$2,717,355	\$2,711,466	\$2,812,401	\$2,978,054	\$2,876,801

## Staff Positions

	2009	2010	2011	2012	2013
Total Full Time Staff	21	18	19	19	17.5



## 2013 Highlights

- Officially Accredited by NRPA CAPRA “Commission for Accreditation of Parks and Recreation Agencies” in October
- The Soccer Park sign was installed at the corner of Hamilton Avenue and Craig Road
- Parks staff assisted city hall custodial staff with painting offices
- The McDonough Pickleball courts were completed.
- The Carson Park tennis courts were renovated.
- A new audio system was installed at the Carson Park Football Stadium.
- Electrical upgrades were installed at Phoenix Park to accommodate special events
- The community garden at Lakeshore Park was completed.
- A new skate plaza at Lakeshore Park was completed.
- The baseball field lights at Fairfax Park were installed.
- Installed a new parking lot, porta toilet structure at the off-leash dog park was completed.
- Repaved trail segments along the Chippewa River located near the Hobbs Ice Center.
- County Farm Park basketball court and connection trails were paved.
- Completed grounds restoration of Owen Park after removal of contaminated soil.
- Seal coated Carson Park baseball parking area.
- Installed batting cages at Gelein Field.
- Paved connection road and maintenance storage area at Carson Park.

Park Acreage Maintained

	2009	2010	2011	2012	2013
Carson: 130.0a	100	100	100	100	100
Fairfax: 75.0a	40	40	40	40	40
Rod and Gun: 36a	20	20	20	20	20
Phoenix Park: 5.9a	5	5	5	5	5
Mt Simon: 49.3a	25	25	25	25	25
Owen Park 17.8a	15	15	15	15	15
Riverview: 39.2a	25	25	25	25	25
Soccer Park: 38.2	38.2	38.2	38.2	38.2	38.2
Lakeshore: 2.8a	2.8	2.8	2.8	2.8	2.8
Archery Park 6.4a	2	2	2	2	2
Cameron: 3.4a	3.4	3.4	3.4	3.4	3.4
Buffington: 11.7a	5	5	5	5	5
Demmler: 3.9a	3.9	3.9	3.9	3.9	3.9
Randall Park 2.9a	2.9	2.9	2.9	2.9	2.9
State Street Park: 1.2a	1.2	1.2	1.2	1.2	1.2
Wold Court: 1.6a	0	0	0	0	0
Wilson Park: 1.6a	1.6	1.6	1.6	1.6	1.6
University Park: 1.3a	1.3	1.3	1.3	1.3	1.3
Jaycette Park 2.0a	2	2	2	2	2
Kessler: 1.9a	1.9	1.9	1.9	1.9	1.9
Hobart 2.5a	0	0	0	0	0
North River Fronts: 1.0a	1	1	1	1	1
Grover Heights 8.9a	8.9	8.9	8.9	8.9	8.9
McDonough: 10.3	5	5	5	5	5
Mitscher 2.9a	2.9	2.9	2.9	2.9	2.9
Newell:3.0a	3	3	3	3	3
Oakwood Hills 5.4a	2.5	2.5	2.5	2.5	2.5
Pinehurst 58.3a	4.9	4.9	4.9	4.9	16
Boyd: 7.2a	3.5	3.5	3.5	3.5	3.5
Sundet 5.1a	3	3	3	3	3
Putnam Heights 5.4a	0	0	0	0	0
Zephyr Hill 5.2a	4	4	4	4	4
Kappus 3.9a	1	1	1	1	1
Shale Pit Park: 11.3a	0	0	0	0	0
Kessler Hockey Bowl 1.9a	0	0	0	0	0
Domer: 5.0a	0	0	0	0	0
Ferry Street: 32.3a	0	0	0	0	0
Mt Tom Park: 20.2a	2	2	2	2	2
SE Park: 77.3a (includes Dog Park-18.6a)	9	9	9	9	9
NW Park: 111.5a	0	2	2	2	2
Jeffers Rd Athletic Fields: 80a	0	0	0	0	0
Forest Street 13.5	13.5	13.5	13.5	13.5	13.5
County Farm 10.4	1.5	1.5	1.5	1.5	3
Other miscellaneous areas: 127.0a	0	0	0	0	0
Total Acreage: 1035.00					
Park Acreage Maintained	361.9	363.9	363.9	363.9	376.5



### Trail Usage

	<b>2011</b>	<b>2012</b>	<b>2013</b>
Owen	125,665	119,907	82,639*
DNR Step	37,817	53,550	57,926
Galloway	35,831	27,812	56,721

\* Owen Park was under construction in 2013. The trail was rerouted.

### Recreation Trails Maintained - In Miles

	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
Chippewa River Trail	3.34	3.34	3.34	3.34	3.34
Westside Loop	1.5	1.5	1.5	1.5	1.5
Carson Park	.92	.92	.92	.92	.92
Barstow to Bellvue	1.5	1.5	1.5	1.5	1.5
Phoenix Park	.99	.99	.99	.99	.99
Galloway St to Hallie/EC City Limit	2.92	2.92	2.92	2.92	5.91
North Crossing	1.86	1.86	1.86	1.86	1.86
Hwy 93	1.12	1.12	1.12	1.12	1.12
Trail thru Hamilton Soccer Complex	.58	.58	.58	.58	.58
Hasting Place to River Prairie	.90	.90	.90	.90	.90
Clairemont	3.12	3.12	3.12	3.12	3.12
NW Community Park		2.2	2.2	2.2	2.2
County Farm Park Trail					.3
Fairfax Park Ski Trail					1.7
Well Field Ski Trail					3
<b>TOTALS</b>	<b>18.75</b>	<b>20.95</b>	<b>20.95</b>	<b>20.95</b>	<b>28.94</b>

### Park Volunteer Program

	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
Groups	45	30	25	25	5
Volunteers	1099	1057	900	1,000	781

## Special Events Conducted in City Parks

	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
Events	69	77	81	93	103
Weddings	51	73	71	87	85



Chalk Fest

Polar Plunge

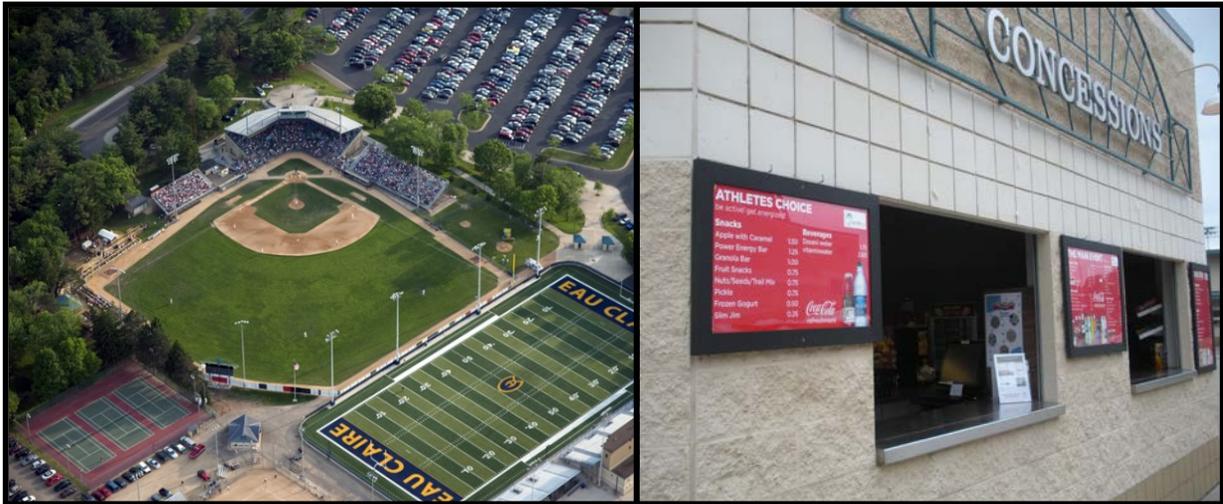
Summer Concert Series

## Pavilion Rentals

	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
Braun's Bay	57	63	49	56	57
Birch	63	66	54	71	63
Oak	87	98	90	91	93
Pine	68	89	96	84	85
Rod and Gun	75	74	56	55	59
Mt Simon-Dells	58	56	61	48	46
Mt Simon-Hillside	51	65	54	52	47
Riverview-North	50	56	53	55	49
Riverview-Lions	49	50	39	43	40
Riverview-Island	38	36	39	42	42
Phoenix Park-Amphitheatre	38	51	49	55	41
Phoenix Park Pavilion	86	103	118	97	95
Phoenix Park Plaza	2	3	1	2	16
Owen Park Bandshell	60	63	63	63	60
Boyd Shelter	80	15	50	69	48
Neighborhood Parks	54	46	125	141	132
<b>Total</b>	<b>916</b>	<b>934</b>	<b>997</b>	<b>1,024</b>	<b>973</b>
<b>Rental Revenue</b>	<b>\$43,495</b>	<b>\$58,558</b>	<b>\$61,313</b>	<b>\$57,191</b>	<b>\$56,467</b>

## Carson Baseball Stadium

	2009	2010	2011	2012	2013
<b>Games Played:</b>					
UWEC Baseball Club Team	4	6	2	2	0
WIAA Sectional Tournament	5	3	3	1	3
Memorial High School	13	14	6	16	4
Immanuel High School	14	12	8	14	4
Eau Claire Bears	8	8	1	3	2
Regis High School	10	8	11	6	2
North High School	14	8	11	10	7
American Legion	9	8	7	8	9
Jr Legion Tournament	7	9	10	10	10
Sr Legion Tournament	0	0	0	0	0
Eau Claire Express	37	40	35	40	38
Eau Claire Cavaliers	36	28	30	30	25
<b>Total</b>	<b>157</b>	<b>144</b>	<b>124</b>	<b>140</b>	<b>104</b>



## Carson Park Football Stadium

	2009	2010	2011	2012	2013
<b>Hours Rented</b>					
UWEC	85.5	50.5	81.5	96	200.5
Memorial HS	123.5	107.5	74.25	61.5	74.5
North HS	39.5	40.5	44.5	78.75	77.5
Regis HS	44	44	55.75	43.25	43.75
EC Parks and Recreation	72	47	79	168.5	158
Eau Claire Predators	115.5	107	91.5	106	96
Eau Claire Crush	108	127.5	115	138	102
Eau Claire Middle Schools	3	4	3.5	4	4
Others	141.25	234.5	322	224	265.25
<b>Total</b>	<b>732.25</b>	<b>762.5</b>	<b>867</b>	<b>920</b>	<b>1021.5</b>

### Other Athletic Facilities

<b>Hours Rented</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
Bollinger Field Complex	4,733	3,770	2,933	3,238	2,759
Hobbs/Gelein Fields	780.5	913.25	1,161.5	1,348.5	1,525.5
Soccer Park	5,790	9,608	7,746.5	6,687	7,445

### Ball Fields Prepped

<b>Games Played</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
Bollinger Fields Softball/Baseball	281	257	447	552	421
Mt Simon Baseball	87	107	268	330	297
Fairfax Baseball	100	117	263	366	265
DeLong Baseball	98	107	281	0	0
Carson Softball/Baseball	241	276	556	584	586
Zephyr	24	21	60	73	71
Kessler/Newel	-	-	-	115	157
School Facilities Baseball/Softball	494	633	604	251	75
<b>Total Athletic Fields Prepped</b>	<b>1,325</b>	<b>1,518</b>	<b>2,479</b>	<b>2,271</b>	<b>1,872</b>

### Half Moon Lake Weed Harvesting

	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
Days Harvesting Lake	n/o	n/o	n/o	16	n/o
Loads Removed	n/o	n/o	n/o	55	n/o
<b>Total Tons Harvested</b>	<b>n/o</b>	<b>n/o</b>	<b>n/o</b>	<b>137.5</b>	<b>n/o</b>

\*n/o = No harvesting in these years

### Dog Park

	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
Daily Pass Revenue	\$3,960	\$3,536	\$3,092	\$2,963	\$2,700
Dog Park Season Passes	939	732	727	740	721

### Cross Country Ski Trails Maintained-Miles

	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
Carson Park	1	1	1	1	1
Fairfax Park/Golf Course	1.7	1.7	1.7	1.7	1.7
Water Wells Area	3	3	3	3	3

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# *Recreation Division Report*



# RECREATION DIVISION

## Operating Budget (4417-4429)

	2009	2010	2011	2012	2013
Revenues	\$528,745	\$527,366	\$630,848	\$650,127	\$615,959
Expenses	\$668,029	\$666,394	\$723,325	\$811,006	\$773,880
<b>Net</b>	<b>(\$139,284)</b>	<b>(\$139,028)</b>	<b>(\$92,477)</b>	<b>(\$160,879)</b>	<b>(\$157,921)</b>

## Staff Positions

	2009	2010	2011	2012	2013
Total Full Time Staff	2	2	2	2	2

## **Recreation Service Activity** Ticket Program

	2009	2010	2011	2012	2013
Six Flags Great America	18	37	25	21	13
Mt. Olympus	75	70	41	21	113
Noah's Ark	216	459	282	152	121
Pirates Cove Mini Golf	0	24	0	4	25
Valleyfair	397	268	268	223	174
Milwaukee Zoo	0	0	35	64	47
<b>Total</b>	<b>706</b>	<b>858</b>	<b>651</b>	<b>485</b>	<b>493</b>

## Aquatic Classes

	2009	2010	2011	2012	2013
Water Aerobics - Adult	385	327	247	148	159
Adapted/Individual Swim - Youth	77	94	73	97	91
Lifeguard Training/Water Safety - Youth	84	71	67	55	58
Learn To Swim - Youth	3007	2747	2549	2303	2389
<b>Total</b>	<b>3,553</b>	<b>3,239</b>	<b>2,936</b>	<b>2,603</b>	<b>2,728</b>

	2009	2010	2011	2012	2013
Lap Swim	981	686	736	N/A	N/A
Open Swim	504	545	317	458	481
<b>Total</b>	<b>1,485</b>	<b>1,231</b>	<b>1,053</b>	<b>458</b>	<b>481</b>

## Athletic Programs

<b>Adult</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
Softball	1,347	1,293	1,348	1,371	1085
Kickball	202	201	163	194	190
Run Row Ride	-	45	40	49	52
Basketball	38	n/o	n/o	n/o	n/o
Officials Training	7	4	16	n/o	n/o
Hockey	180	180	120	105	120
Volleyball-Open Gym	907	818	970	689	212
Volleyball-Recreation League	228	160	105	51	37
Volleyball-Competitive Leagues	580	785	464	342	323
<b>Total Adults</b>	<b>3,489</b>	<b>3,486</b>	<b>3,226</b>	<b>2,801</b>	<b>2,019</b>

<b>Youth</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
Baseball - Youth	248	264	279	211	165
Basketball - Youth	226	167	165	158	97
Flag Football Youth	190	304	330	405	395
Golf League-Youth	10	n/o	n/o	n/o	n/o
Hockey Clinic - Youth	115	n/o	n/o	n/o	n/o
Hockey - Youth	270	252	253	179	147
Sand Lot Sports - Youth	314	254	220	228	158
Soccer - Youth	381	363	405	374	374
<b>Total Youth</b>	<b>1754</b>	<b>1,604</b>	<b>1,652</b>	<b>1,555</b>	<b>1,336</b>



## Instructional Programs

	2009	2010	2011	2012	2013
Dance Adult	123	109	63	27	n/o
Golf - Adult	n/o	n/o	n/o	n/o	n/o
LIFE Series	83	n/o	n/o	n/o	n/o
Adult Fitness	10	n/o	n/o	n/o	11
Yoga	49	22	n/o	n/o	n/o
<b>Total Adult</b>	<b>265</b>	<b>131</b>	<b>63</b>	<b>27</b>	<b>11</b>

	2009	2010	2011	2012	2013
Art - Youth	647	430	457	402	390
Cooking - Youth	64	66	64	54	47
Discovery Junction - Youth	41	41	n/o	n/o	n/o
Golf - Youth	84	108	142	142	167
Hockey Instruction Mini Mites	-	-	68	75	66
Hoop Dreams	110	72	75	84	71
Kubb Instruction	-	-	-	29	18
Outdoor Adventure - Youth	97	82	104	124	201
River City Adventures	n/o	n/o	n/o	n/o	199
Running Club - Youth	41	44	45	40	40
Sailing - Youth	12	12	12	12	0
Soccer Instruction - Youth	128	103	78	90	90
T-Ball - Youth	116	89	88	74	45
Tumbling	209	200	203	219	208
Tennis - Youth	412	362	361	335	276
<b>Total</b>	<b>1,990</b>	<b>1,609</b>	<b>1,697</b>	<b>1,680</b>	<b>1,818</b>



## Outdoor Skating Rinks

	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013
Number of Rinks Supervised	10	7	7	7	7
Attendance	8,511	11,825	11,534	5,756	13,563



Boyd Park

## Special Education Programs

	2009	2010	2011	2012	2013
Alley Cats, Par te Rec, Camp Summertime	364	300	279	261	236

## Playground Program

	2009	2010	2011	2012	2013
Number of Playground Sites	4	4	4	4	3
Registrants	402	302	255	207	55
<b>Total Attendance</b>	<b>6,549</b>	<b>4,741</b>	<b>4,450</b>	<b>1,870</b>	<b>752</b>



## **Recreation Division**

### **2013 Highlights**

- Officially Accredited by NRPA CAPRA “Commission for Accreditation of Parks and Recreation Agencies” in October
- Recreation Program Plan executed (2013), received National recognition for this document, and published on the NRPA Knowledge Center
- Streamlined the concussion policy and acknowledgement process by adding the statements to online registration for youth athletic leagues
- 1008 total reservations of pavilions/shelters up from 873 (a 15% increase)
  - 142 shelter reservation up from 125
  - 853 pavilion reservations up from 744
  - 13 Hoover Chapel reservations up from 4
- Developed the “City Pass”, a punch card program that entitles the bearer to use for admission to drop-in recreation programs and activities such as: open skate, gym, swim, skate rental, and more
- Viral Facebook Post featuring a photo of a sportsmanship sign at ball fields gets 228,444 likes on post; 48,497 shares of post; 6,133 comments on post
- WEAU TV-13 broadcast the Clearwater Winter Parade live and rebroadcast on Christmas Eve
- Instrumental in fostering the idea of pickleball in Eau Claire parks. Carson Park tennis courts have pickle ball lines.
- Added two unsupervised outdoor skating rinks (Sam Davey and Demmler)
- Utilized “Sign-Up Genius” and online volunteer registration site for organizing volunteers for the Clearwater Winter Event
- Opened concession operation at the soccer park during the fall soccer season for Chippewa Valley Soccer League and Eau Claire United
- DNR Life Jacket Loaner Board initiative at Riverview Park very successful stocked with 30 life jackets.
- Recreation team member was an active liaison on the newly formed Water Safety Task Force
- Zero EMS calls from Fairfax Municipal Swimming Pool this season

# HOBBS MUNICIPAL ICE CENTER

## Operating Budget

	2009	2010	2011	2012	2013
Revenues	\$558,867	\$652,249	\$740,459	\$785,563	\$717,822
Expenses	\$566,137	\$619,833	\$640,727	\$636,774	\$703,943
<b>Net</b>	<b>(\$7,270)*</b>	<b>\$32,416</b>	<b>\$99,732</b>	<b>\$148,789</b>	<b>\$13,879</b>

\* Consolidated operation savings of \$180,000 are not applicable in 2009

## Full Time Staff Positions

STAFF POSITIONS	2009	2010	2011	2012	2013
Part Time Staff	22	22	26	28	48
Full Time Staff	2.75	2.75	3.25	1.75	1.75



## Hours Rented

	2009	2010	2011	2012	2013
O'Brien Rink	1,782	1,727	1,831	1,716	1,703
Akervik Rink	1,297	1,433	1,648	1,691	2,218
Hughes	120	1,179	1,100	1,292	1,387
<b>Total Hours Rented</b>	<b>3,199</b>	<b>4,339</b>	<b>4,579</b>	<b>4,699</b>	<b>5,308</b>

## Hobbs Open Skate Attendance

	2009	2010	2011	2012	2013
Total Paid Attendance	3,133	5,446	8,136	8,674	7,026

## 2013 Highlights

- Hired a new Ice Center Manager and Assistant Manager
- A dasher board sales plan has been developed and implemented for renewals and new sales, sold 20 of 64 in 2013
- Replaced the dasher boards and glass in the O'Brien rink
- Implemented a partnership with Eau Claire Youth Hockey to jointly organize in-house hockey leagues

# FAIRFAX MUNICIPAL POOL

## Operating Budget

	2009	2010	2011	2012	2013
Revenues	\$224,284	241,228	\$248,390	\$264,672	\$249,896
Expenses	\$286,220	294,222	\$288,970	\$296,825	\$297,825
<b>Net</b>	<b>(\$61,936)</b>	<b>(\$52,994)</b>	<b>(\$40,580)</b>	<b>(\$32,153)</b>	<b>(\$47,929)</b>

## Staff Positions

	2009	2010	2011	2012	2013
Total Staff Part-Time	80	65	70	59	62
Total Staff Full-Time	.5	.5	.5	.5	.5

## Pool Activity

	2009	2010	2011	2012	2013
Attendance	47,027	60,070	64,189	67,051	60,345
Season Pass Sales	927	876	843	883	880
Scholarships	64	53	55	67	87
Days Open	81	89	86	<u>85</u>	84



## 2013 Highlights

- Fairfax mechanical room renovation completed in October 2013
- Pool deck was expanded to create a sun deck area for patrons
- Bathhouse improvements included two family changing rooms, relocation of the admissions area, and replacement of water heaters
- Payroll expenses reduced by \$17,000 compared to 2012, lowest payroll in eight seasons



## TOTAL DEPARTMENT REVENUE SUMMARY

	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
Recreation	\$528,745	\$527,366	\$630,848	\$650,126	\$615,959
Fairfax Pool	\$224,284	\$241,228	\$248,390	\$264,672	\$249,896
Hobbs Ice Center	\$558,867	\$652,249	\$740,459	\$785,563	\$717,943
Cemeteries	\$156,346	\$175,249	\$165,791	\$437,787	\$153,904
<b>Total</b>	<b>\$1,468,242</b>	<b>\$1,596,092</b>	<b>\$1,785,488</b>	<b>\$2,138,148</b>	<b>\$1,737,702</b>