



2026 EVENT DATE
Tuesday, August 4th 5:30pm – 8:00 pm
@ Carson Park

EVENT PARTICIPATION FORM

Please submit your complete form by July 15, 2026

Organization Name: _____ Contact Name: _____

Title: _____ Email Address (please print clearly): _____

Address: _____ Telephone: _____

City: _____ State: _____ Zip Code: _____

Booth Registration & Mascot Information:

Booth Space YES NO

- Please describe booth activity: _____
- Must be an interactive activity, demonstration, or promotion related to crime prevention and/or wellness.
- Space provided is 10'x10'. Electricity is not available.
- Each agency is responsible for their own set up including: tables, tents, chairs, etc. Set up completed and staffed by 4:30pm.
- Each agency is responsible for staffing booth and/or any materials, handouts or promotional items at booth.

- \$50 (Commercial Cash Participant)
- \$15 (Non-Profit, Individual Cash Participant)
- No Fee (Municipal, School, Government)

Mascot Challenge **No Fee**

- Mascot Name: _____
- Mascot dance challenge scheduled at 7:15pm adjacent to DJ area.
- Mascots may arrive any time and roam throughout the crowd.
- May distribute complimentary coupons, no other advertisement or sales are permitted.

Are you interested in sponsoring National Night Out? If so, please view the following options below!

Sponsorships are tax deductible and managed by the Community Parks Association which is a 501C3 organization.

Please make checks payable to the Community Parks Association. No credit cards are accepted for payment.

Diamond Event Sponsor - \$2,500

- Includes complimentary participation
- Featured business or organization logo on event marketing materials, press releases, Prime Times, and media communications
- Rights to display signage at the event(s)
- Right to use event logo in sponsor marketing materials
- Free 1/2 Page Prime Times Marketing Ad for 1 Season
- Priority placement at event

Platinum Event Sponsor - \$1,500

- Includes Diamond, Except:
- Free 1/4 Page Prime Times Marketing Ad for 1 Season

Gold Event Sponsor - \$500

- Includes complimentary participation
- Business or organization logo on event marketing materials and posted in Prime Times
- Priority placement at event

Silver Event Sponsor - \$250

- Includes complimentary participation
- Business or organization logo on event marketing materials and posted in Prime Times

Bronze Event Sponsor - \$100

- Includes complimentary participation
- Business or organization name on event marketing materials and posted in Prime Times.

Please return this form with payment to:

Community Parks Association
 915 Menomonie Street
 Eau Claire, WI 54703

Questions?

Email: recvolunteers@eauclairewi.gov
 Phone: 715-839-5032