

2026 BPAC Awards

The BPAC Awards recognize individuals, businesses, and organizations that are committed to advancing and celebrating biking and pedestrianism in Eau Claire. These awards are also meant to encourage all residents, businesses, community groups, and non-profits to celebrate and encourage movement in all its forms. The awards are given out during the Bike Week Celebration on Friday, June 5, 2026.

This Year's BPAC Award Winner for Outstanding Individual is Micah Davis

Micah brings a deep enthusiasm to biking. Through his videos and production efforts about biking in Eau Claire, he crafts love letters to the City and the unique opportunity to explore it on Bike. Such videos as touring the city with Emily Berge provide an insight into the joy and community Micah brings to biking.

He is frequently sighted around town with his 3 kids on his bike rides, and makes videos about sights, smells, and sounds he encounters along the way. You will always see him biking for transportation as well as recreation, and he's one of the most friendly people you could find on the trail! He really enriches the bike culture of our community through sharing his story and the stories of others who love biking.

This Year's BPAC Award Winner for Outstanding Non-Profit is Valley Girls Cycling

The mission of Valley Girls is "Advancing women's engagement in cycling through education, opportunity and support." Through their passion and leadership, they have created opportunities that strengthen connections and inspire others to get involved in the cycling community.

Valley Girls fosters a healthy community by organizing bike meets that provide a safe, welcoming, and inclusive environment for riders of all experience levels. These events bring the biking community together and provide a supportive, encouraging environment for new riders to step into the sport and seasoned riders to refine their skills. Together they build confidence and excitement around cycling.

Their dedication goes far beyond simply hosting events. Valley Girls fosters belonging and connection within the riding community. They motivate others to participate, support one another, and share in a positive and active lifestyle. Through these efforts and more Valley Girls continues to play a meaningful role in growing the local biking culture and creating lasting community impact.

This Year's BPAC Award Winner for Outstanding Business is Eau Claire Marathon

Eau Claire Marathon does what they do so well, and the beautiful part is how they mobilize our community. While the primary focus of their events is running, EC Marathon convenes many outdoor organizations to celebrate movement in the City and make the events a success. The flagship event of the Eau Claire Marathon held every spring provides participants of all ages and abilities the opportunity to tour and race through the city. They also host other events to explore and race through the region as well, with 5k events to encourage movement and friendly competition throughout the year, from the chilly Winter Holiday 5k to the summer Fourth of July race.

The Eau Claire Marathon consistently receives rave reviews and is positively rated among marathon courses and environments in Wisconsin. The Marathon also brings an immense economic boost, attracting thousands of runners and spectators from across the United States and Internationally. Eau Claire Marathon shows that we all have fun when we get outside and celebrate together.